2025 Bucks County Book Festival – Indie Authors Popup Bookshop Event Guidelines

The Bucks County Indie Authors Popup Bookshop will take place on **Saturday, May 3**, **2025**, from **10:00 AM to 4:00 PM** at **Broad Commons Park** in **Doylestown** as part of **the Bucks County Book Festival**. Set-up begins at **9:00 AM**, and authors must be ready at **9:45 AM** and remain at their tables until **4:00 PM**.

This is an outdoor, tented event located in the center of the park. Each accepted author will be provided a **3x3 foot table space** and one **folding chair**. Each table will be shared with other authors. Authors may only apply for one spot. Authors are welcome to decorate their half of the tables, but **oversized banners or decorations outside of the designated table area are not allowed** due to limited space. There will be **no internet or electricity** available at the event.

Space is limited, and **priority will be given to early applicants**, especially those who reside in or near Bucks County. The Bookfest will also aim, if possible, to offer a mix of genres and titles. Once the available spots are filled, a **waitlist will be created**.

There is **no cost to apply** for this event, but authors selected to participate will need to pay a **\$25 participation fee**. Authors must attend in person and stay the duration of the event.

Application Process

To apply, authors must provide the following:

- Name and Contact Information
- Book Genre: Any genre is eligible, but the book must be self-published or independently published within the last five years.
- Required Materials:
 - Author bio
 - Author photo
 - Author contact information, including phone number, email and residential address
 - Book description
 - High-resolution image of the book cover(s) to be sold at the event
 - o Links to the author's website, book page, and social media

Book Sales

Authors are responsible for selling their books at the event using any method of payment (e.g., cash, Square, PayPal, Venmo). Authors will set their own retail price and keep 100%

of their sales proceeds.

The **Bucks County Book Festival** will help promote the authors and their books on the event website and social media. However, authors are expected to also promote the **Indie Authors Popup Bookshop**, **the Bucks County Book Festival** and their own books on their own social media and websites.

The **Bucks County Book Festival** is not responsible for any lost, stolen, or damaged books during the event. The festival also reserves the right to reject books that do not align with the mission of the event.

Important Dates

- February 22, 2025 Applications open and accepted
- March 15, 2025 Application submission deadline
- March 24, 2025 Authors notified of acceptance; waitlist created
- **April 1, 2025** Authors must accept their invitation and pay the table fee. Failure to do so will result in the spot being given to the next person on the waitlist.